

Final Assessment Report
Submitted by SUPR-G to SCAPA

Program:	Ivey Business School	
Degrees Offered:	MSc, MBA, EMBA, PhD	
Approved Fields:	MSc * <ul style="list-style-type: none"> • International Business 	PhD <ul style="list-style-type: none"> • General Management • Managerial Accounting and Control • Information Systems • Management Science • Marketing • Operations Management • Organizational Behavior • Finance
	MBA <ul style="list-style-type: none"> • Cross Enterprise Leadership • Health Care • Entrepreneurship 	
	EMBA <ul style="list-style-type: none"> • Cross Enterprise Leadership 	
External Consultants:	Dr Vernon Jones Professor and Associate Dean Graduate Programs Huskyne School of Business University of Calgary	Dr Brian Bemmels Professor and Senior Associate Dean Academic Programs Sauder School of Business University of British Columbia
Internal Reviewers:	Dr Erika Chamberlain Associate Dean (Academic) Faculty of Law	Mark-Shane Scale PhD Candidate Library and Information Studies
Date of Site Visit:	25-26 September 2014	
Evaluation:	<i>Good quality</i>	
Approved by:	<i>SUPR-G on January 26, 2015</i> <i>SCAPA on February 4, 2015</i>	

Executive Summary

The Ivey Business School has a range of successful professional and research-based graduate programs. The reviewers were particularly impressed with the faculty's commitment to teaching excellence through the case method, the range of academic and career-related services available to students, and the quality and experience of the student body. The new Ivey building provides exceptional teaching resources, student work space, and technological supports.

The challenges facing Ivey's graduate programs are program-specific and are outlined below.

Significant Strengths of Program:

- In all programs, Ivey places emphasis on high-quality teaching. The faculty are enthusiastically committed to spending the time needed to properly employ the case method.
- Students receive exceptional support and training in career-building, self-marketing and recruitment. They are supported by a highly professional staff and alumni mentors.
- The Toronto EMBA program provides intensive training to experienced professionals from a diversity of backgrounds, and was especially praised for its international field experiences.
- PhD students receive training in both research methods and teaching. This increases their competitiveness when seeking academic positions after graduation.

Suggestions for Improvement & Enhancement:

- Ivey has experienced declining enrolment in the MBA and EMBA (Hong Kong) programs, which appears to be consistent with trends across North America. The Faculty will need to review the long-term sustainability of the Hong Kong program in its current form.
- The objectives of the MSc were not entirely clear: some described it as a pre-experience program for non-HBA graduates, and others described it as a pre-PhD program. This has the potential to create mixed expectations among students.
- The MBA and EMBA programs do not currently have measurable rubrics or independent scoring methods for assessing “leadership essentials.” Graduate faculty need to develop assessment methods for these key learning outcomes.
- While minimum funding for PhD students is currently \$28,000/year, this is low compared to some comparable institutions and may affect Ivey’s ability to attract top-quality PhD students in the future.

Recommendations required for Program sustainability:	Responsibility	Resources	Timeline
Eliminate “pre-PhD program” as an objective of the MSc	Program	None	Will be eliminated beginning with January 2015 intake
Review feasibility of Hong Kong MBA Program	Dean, Faculty	Potential financial and human resources if program restructured	Two years (summer 2015 intake has already been postponed)
Develop measurement rubrics for learning outcomes dealing with “leadership essentials”	MBA and EMBA program leadership		Two years

**New fields approved for the MSc Program at January 5, 2015, SUPR-G*

- *Analytics*
- *Entrepreneurship and Innovation*